



Fiesta[®] San Antonio Commission
THE ORDER OF THE CASCARÓN NOMINATION FORM

NOMINEE INFORMATION

Name of Nominee: Steve Rosenauer

Address: 4938 Corian Well Drive City: San Antonio State: TX Zip: 78247

Phone #: 210-490-4180 Cell #: 210-355-5550 Work #: 210-436-3324

E-mail: srosenauer@stmarytx.edu

Affiliated PMO's (if any) St. Mary's University Alumni Association

NOMINATOR INFORMATION

Name of Person Making Nomination: Mike Martinez

Address: 1519 Spanish Oaks City: San Antonio State: TX Zip: 78213

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E-mail: mmartinez@chg.com

On a separate sheet:

In 400 words or less, please describe the contributions that your nominee has made to Fiesta[®]. Please include:

- 1) Detailed information on the volunteer role that your nominee has played in the Fiesta[®] celebration. Give specific details on how your nominee's efforts have had an impact on the Fiesta[®] celebration in a positive and long lasting way. Elaborate on specific volunteer duties and responsibilities nominee has undertaken.
- 2) The length of time that your nominee has been involved in these activities. Give specific years nominee was active in these activities.
- 3) If your nominee served in a specific leadership role during Fiesta[®], i.e., Fiesta[®] royalty, president of a Fiesta[®] organization, chairman of a Fiesta[®] event, etc., indicate how their volunteer involvement has gone beyond the normal responsibilities of that role.

Please submit your Nomination Form and essay by 5 p.m. on February 24, 2017 in person or by email to:

Fiesta[®] San Antonio Commission
 2611 Broadway, San Antonio, Texas 78215 alexa@fiesta-sa.org

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for
Steve Rosenauer

Steve Rosenauer is the Executive Director, Fiesta Oyster Bake, and Director, Alumni Relations, at St. Mary's University. He has held those positions, as well as, Commissioner for the St. Mary's Alumni Association since 1996.

As Executive Director, Fiesta Oyster Bake, Steve leads more than 7,000 volunteers annually to produce a music festival that has raised millions of dollars for St. Mary's University student scholarships and University and alumni programs.

The Fiesta Oyster Bake is a state and an international award-winning event that has generated much positive attention, not only for St. Mary's University, but also for the Fiesta San Antonio Commission. The Bake has helped shape the slogan, "Party with a Purpose!"

As the St. Mary's Alumni Association Commissioner, and as an Elected Commissioner for multiple three-year terms, Steve has served on many Fiesta Committees, including Accreditation, Compliance, Finance, Sponsorship, Host and Green Initiatives. Steve has also chaired the Accreditation Committee multiple times.

In his volunteer role with the Commission, Steve has lead efforts within the committees to make impactful decisions that are still maintained today, including some of the provisions currently used with Accreditation of new and current Fiesta events.

Steve's ability to look at the "Big Picture" for Fiesta and the Oyster Bake helped create the sponsorship partnerships (Sponsor Village concept) that exists with the Commission and several Fiesta events.

Beyond Fiesta and Oyster Bake, Steve has been an active member of the Texas Festivals and Events Association (TFEA). He has held several officer positions, including President. Currently, he is a TFEA Board Member as the elected Past President rep to the Board. He has also won several awards, including Professional of the Year and Hall of Honor. He has also served on the Board for the International Festival and Events Association (IFEA).

Because of the success of the Fiesta Oyster Bake, and the volunteer spirit that is displayed among its committee members, six Fiesta Oyster Bake Key Volunteers have been named TFEA's Volunteer of the Year, including Order of the Cascarón member, Dr. Bob Mason.

Several Fiesta events, including NIOSA, King William Fair, Flambeau Parade, Taste of New Orleans, are active with TFEA, and as the success of TFEA continues to grow, so too do the member events that TFEA represents.

Because of Steve's involvement with TFEA and IFEA, he has helped create opportunities for Fiesta events to learn from, and share their wisdom with, other events in Texas, and around the world, to help strengthen the mission of Fiesta.