



Fiesta® San Antonio Commission
THE ORDER OF THE CASCARÓN 2020 NOMINATION FORM

NOMINEE INFORMATION

Name of Nominee: JoAnn Boone

Address: 111 Bristol Green City: San Antonio State: TX Zip: 78209

Phone #: (210) 414-9319 Cell #: _____ Work #: _____

E-mail: joann@joannboon.com

Affiliated PMO's San Antonio Parks Foundation, Paso del Rio Association

NOMINATOR INFORMATION

Name of Person Making Nomination: Erwin J. De Luna

Address: 2650 W. Mistletoe Ave City: San Antonio State: TX Zip: 78228

Phone #: (210) 736-3702 Cell #: (210) 508-7865 Work #: N/A

E-mail: nativeamerican@netscape.net

On a separate sheet:

In 400 words or less, please describe the volunteer contributions that your nominee has made to Fiesta®. Please include:

- 1) Detailed information on the volunteer role that your nominee has played in the Fiesta® celebration. Give specific details on how your nominee's efforts have had an impact on the Fiesta® celebration in a positive and long lasting way. Elaborate on specific volunteer duties and responsibilities nominee has undertaken.
- 2) The length of time that your nominee has been involved in these volunteer activities. Give specific years nominee was active in these activities.
- 3) If your nominee served in a specific leadership role during Fiesta®, i.e., Fiesta® royalty, president of a Fiesta® organization, chairman of a Fiesta® event, etc., indicate how their volunteer involvement has gone beyond the normal responsibilities of that role.

Please submit your Nomination Form and essay by noon on February 13, 2020 in person or by email to:
 Fiesta® San Antonio Commission
 2611 Broadway, San Antonio, Texas 78215
amy@fiestasanantonio.org

JoAnn Boone has served the Fiesta San Antonio Commission for over 16 years in various roles and positions with Fiesta. She has served as an outstanding volunteer with various organizations of Fiesta including as a PMO representative, chairing the San Antonio Parks Foundation and as a Board member of the Paseo del Rio Association. She has served in various roles in Fiesta over the years and most recently with the Fiesta San Antonio Commission including as Presidential Appointee in 2017, Fiesta Commission Executive Board Member (Treasurer in 2018 and Secretary in 2019) and currently as an elected commissioner. She is a Lifetime member of the Fiesta San Antonio Commission.

One of many examples of Joann's many contributions to Fiesta was during Charles Barrett's (2009) reign as Fiesta President that JoAnn served on a committee, beginning in 2008, to reimage the opening ceremony for Fiesta from a Friday morning to Thursday evening for the San Antonio Community. The concept for Fiesta Fiesta was born and it was JoAnn that came up with the name. She played a pivotal role in the event's development and today Fiesta Fiesta represents the second largest generator of income for the Fiesta San Antonio Commission right after carnival revenues.

Jo Ann commitment has extended in many areas of Fiesta including as active role in providing an exceptional experience for visiting guests from other festivals around the United States coming to Fiesta each year. Her dedication in finding sponsors for their visit extends to obtaining sponsorships in several areas over the many years she has served and continues to serve on the Host Committee. Without her assistance many of the activities many not have been up to the highest standard for Fiesta. This assistance also involved her providing sponsorships herself. She "Stepped Up" and continues to do so.

When JoAnn Boone, as CEO/President of Rio San Antonio Cruises, took over the City of San Antonio's river barge concession in October 2002, she re-created what was once a failing operation with unreliable service and poor employee benefits into an award-winning, record-breaking company. Every improvement she implements, from her focus on positive customer service and stellar employee benefits, to a streamlined operation, has turned Rio San Antonio Cruises into the success for the San Antonio River. Her efforts contributed to numerous accolades from local, state and national organization including being named "Top 10 Best Boat Rides" in the United States by USA Today Travel. This commitment to San Antonio and its famed River Walk extends into her community involvement with the Fiesta San Antonio Commission and her philanthropy.

JoAnn Boone's community involvement goes across our city as she has served on the boards of the San Antonio Library, the San Antonio Tourism Council, and the Houston Street Charities.

I've believed that JoAnn Boone is truly outstanding individual and is most worthy of Induction into the Order of Cascaron, Fiesta San Antonio Commission's Hall of Fame. The Order of Cascaron can and should recognize and honor JoAnn Boone who has made outstanding contributions to the Fiesta San Antonio celebrations over 16 years, thus taking it to a higher level.