



Fiesta® San Antonio Commission
THE ORDER OF THE CASCARÓN NOMINATION FORM

NOMINEE INFORMATION

Name of Nominee: Minu I Martinez

Address: 131 Gazel Drive City: San Antonio State: TX Zip: 78213

Phone #: _____ Cell #: 210-859-5344 Work #: 210-531-3743

E-mail: minu.martinez9@gmail.com

Affiliated PMO's (if any) Volunteer services council for the San Antonio State Supported Living Center

NOMINATOR INFORMATION

Name of Person Making Nomination: Fernando W. Martinez

Address: 131 Gazel Drive City: San Antonio State: TX Zip: 78213

Phone #: _____ Cell #: 210-525-0747 Work #: _____

E-mail: _____

On a separate sheet:

In 400 words or less, please describe the volunteer contributions that your nominee has made to Fiesta®. Please include:

- 1) Detailed information on the volunteer role that your nominee has played in the Fiesta® celebration. Give specific details on how your nominee's efforts have had an impact on the Fiesta® celebration in a positive and long lasting way. Elaborate on specific volunteer duties and responsibilities nominee has undertaken.
- 2) The length of time that your nominee has been involved in these volunteer activities. Give specific years nominee was active in these activities.
- 3) If your nominee served in a specific leadership role during Fiesta®, i.e., Fiesta® royalty, president of a Fiesta® organization, chairman of a Fiesta® event, etc., indicate how their volunteer involvement has gone beyond the normal responsibilities of that role.

Please submit your Nomination Form and essay by noon on February 15, 2019 in person or by email to:

Fiesta® San Antonio Commission
 2611 Broadway, San Antonio, Texas 78215
michele@fiestasanantonio.org

Candidate for the Order of the Cascaron

Minu Martinez is one of the four original staff members that started the San Antonio State School Annual May Fiesta in 1991. The event was created on our campus because the residents were not able to participating in Fiesta downtown and held the first week of May. Minu's role was the Parade Director and artist. 1994 thru the assistance of Orlando Cisneros, SASS joined the San Antonio Fiesta Commission and moved the event to April. 1995, "May Fest" won statewide "1995 Innovative Volunteer Program Award" at the Volunteer Services State Council Fall Meeting held in Corpus Christi, Texas. The impact this festival has on the lives of the residents and family is immeasurable. It is a life changing event and our largest fund raising event. Minu continues to work, over 20 years now, to ensure the event continues. 2019 will be the San Antonio Family Festival's 25th year of being an official fiesta event!

Minu has also volunteered at NIOSA working with Orlando Cisneros in various booths that Mr. Cisneros chaired. Minu's impact on San Antonio is easy to find.... Google Fiesta San Antonio and there is no doubt that her recognizable face and Fiesta Hat will appear. 2014 working with the Texas Institute of Texan Cultures, Hats off to Fiesta Exhibit, Minu was inducted into the Library of Congress. She ensures that the San Antonio Commissioner's court celebrates Fiesta as she will make an annual Fiesta appearance in the court. She has been featured in several newspapers, advertisements, website, and even the Fiesta Commission utilizes her image on their membership brochure and website for new members to become a Fiesta Member. She has a gregarious personality that she willing shares with the tourists she meets from all over the world during Fiesta Fiesta® as evidenced by her contacts all the way down to Australia! In 2016, she became an Elected Commissioner for the Fiesta Commission, easily her proudest moment. First year she worked with Joe Ramirez on the Fiesta Verde committee. Second year, she worked with Jon Fristoe and revamped the membership categories for Fiesta membership.

Her volunteer duties at SASSLC have been

- contacting entertainers
- organizing the parade to include contacting participations and ensuring the participants have all the parade information needed
- creating fiesta medal designs each year
- Creating the theme of the parade then building 2 parade floats and decorating them from the ground up. This includes the construction, design and obtaining funding for the projects
- Seeking sponsorship of the event to include automobile dealers, and vehicles for the parades
- Designing and distributing event posters, invitations
- Making an unknown record number of paper flowers for the food booths for our festival

Her volunteer duties while an elected commissioner for the Commission are known by her two committee chairs. She will take on extra duties that other commissioners were not able to do without hesitation.

The length of time that Minu has participated in Fiesta began in 1991, 28 years ago and has not ended. She continues to work with PMO's, volunteering and promoting Fiesta San Antonio.

Minu's involvement with the SASSLC is vital to the success and the continuation of the event held at the center and is the point of contact for all things Fiesta at the center. Whether it is tickets for Fiesta, where to park, how to get to events, information on events, how to contact Fiesta royalty to participate in events, there is not one item that she does not assist with when it comes to Fiesta. I believe Fiesta is in her blood and as a transplant to San Antonio from Chicago, we are the lucky ones.

